

## FÖRLÄGGARRÅDET

8.-9.6.2023 Helsinki



*The Finnish Publishers Association invites you to join to the yearly Nordic meeting Förläggarrådet. Come to meet colleagues at the peak of Nordic publishing world and enjoy the program and the discussions about the most important topics of our business today.*

### Program:

THU

16-18

Lawyers meeting

- Collective agreements with authors and other artists
- Libraries and compulsory licensing
- Accessibility laws in practice
- Copyright Directive impacts
- Case: *Kungliga Vetenskapsakademien*
- Other issues

19.00

Dinner

FRI

9.30

**Welcome**

9.40

**Market situation by statistics**

- Every Country (max. 10 minutes each) presents their market situation answering at least these questions:
  - How is the trade market?
  - How is the learning material market?
  - What is the situation between paper and digital?
  - How it's going with audio books?
  - Prognosis for couple of years ahead
- Discussion where we touch among other things:
  - Experiences from Q4/Christmas sales 2022. How it went and why? Trend?
  - Future of Bookstores

11.00

**Sustainability**

- Actions of FEP
- Different approaches in European countries
- Ways for Nordic collaboration

12.00

**Lunch**

13.15

**AI (use, legal issues, impact on industry)** (Immo Salo, Bonairo)

14.15	<b>Publishers Weekly Nordic - a new publication</b> ( <i>Ed Nawotka</i> , Publishers Weekly, Senior Bookselling & International Editor)
14.45	<b>Coffee</b>
15.00	<b>Libraries on market, also numbers (every country, 5 min and then discussion)</b>
15.45	<b>Future of Frankfurt</b>
15.55	<b>Next venue and closing words</b>
16.00	<b>Farewell</b>

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### Venues:

Meeting: [Sofia](#), Sofiakatu 4c

Lawyers Meeting: PA office, Eteläranta 10 (meeting point at the lobby)

Dinner: Restaurant [Katajanokan Kasino](#), Laivastokatu 1

Hotel: Hotel Katajanokka, Merikasarminkatu 1a

### Registration and accommodation:

**Register** as participant to [elina.penttila@medialiitto.fi](mailto:elina.penttila@medialiitto.fi) (deadline 25.5.)

#### ... and book your hotel

Hotel(s) offering your special group rate (deadline 16.5.):

- Hotel Katajanokka, Helsinki, a Tribute Portfolio Hotel for 174 EUR - 195 EUR per night

**[Book your group rate for Suomen Kustannusyhdistys](#)**

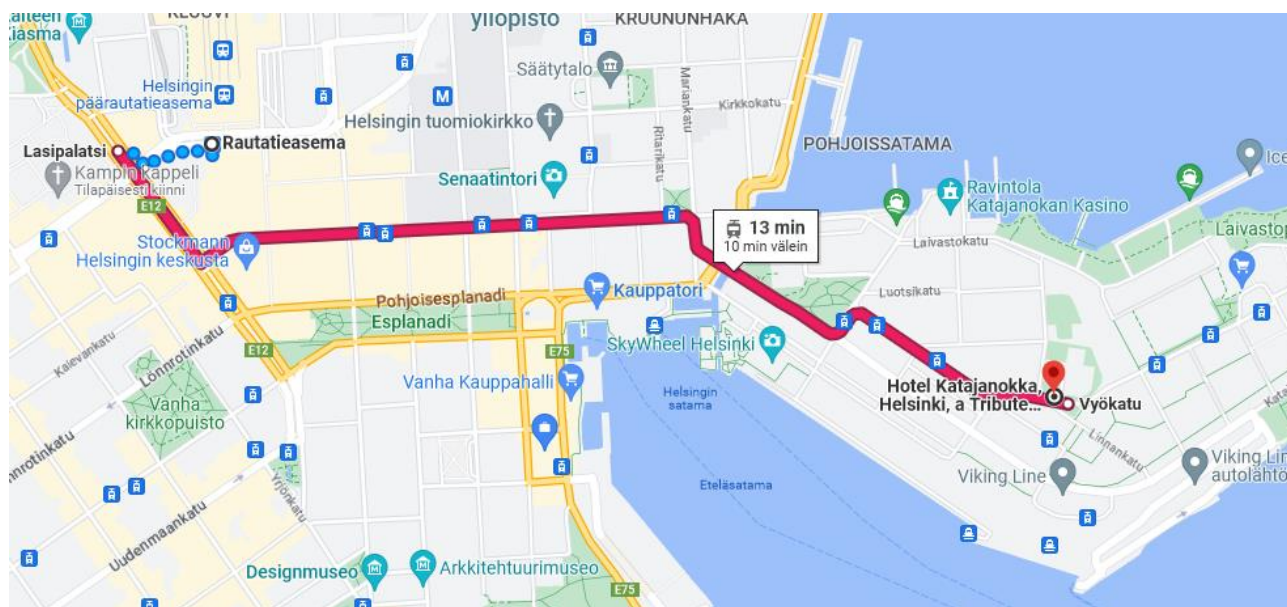
### Practical information:

There is a **railway connection** from the airport to the city railway station with local trains I and P.

Trustworthy **Taxis** are *Taksi Helsinki*, *Lähitaksi* and *Kovanen*

**Tram** from railway station to hotel is number 4. It leaves in Front of Lasipalatsi (Glaspalatset) (see the map)

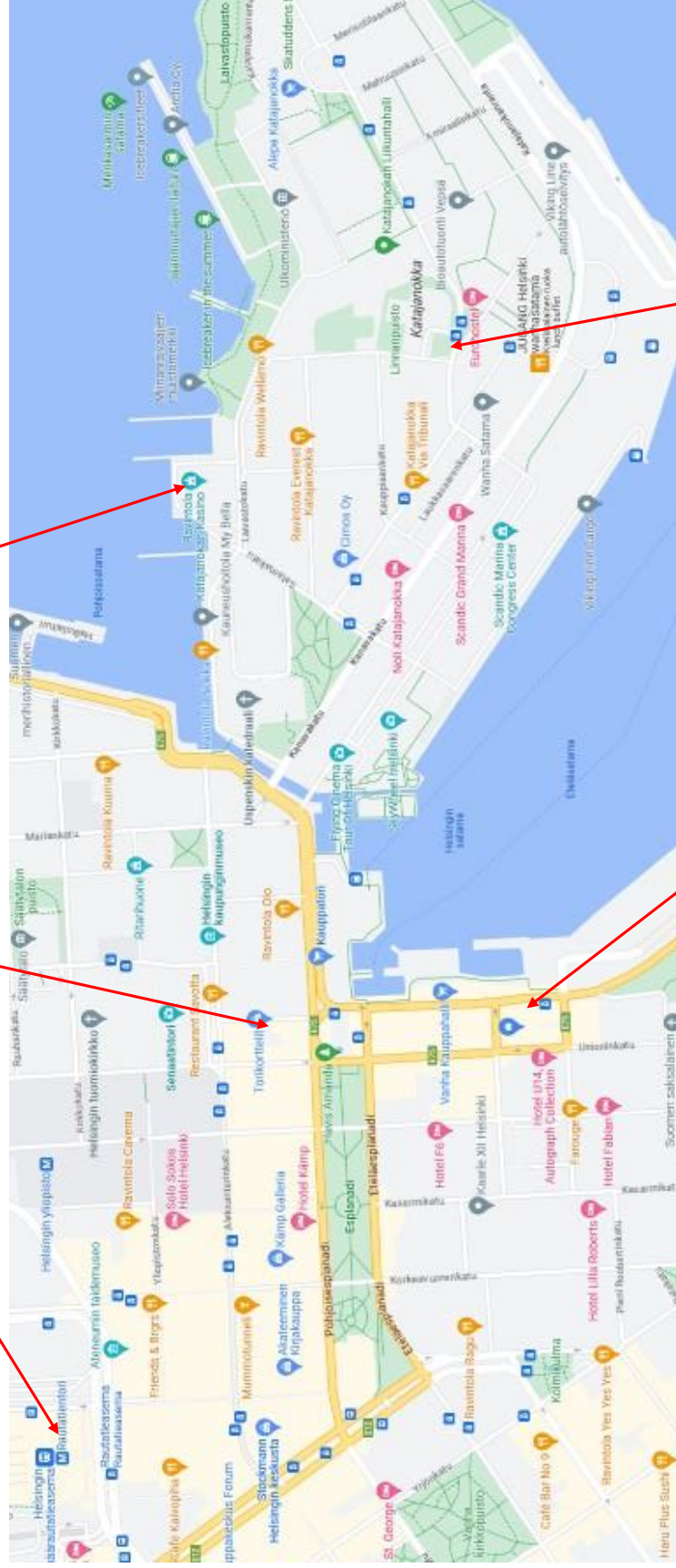
### Tram (nro 4) from railway station to Hotel Katajanokka



Railway station

Meeting venue  
Sofia

Restaurant, Katajanokan Kasino



PA Office

Hotel Katajanokka

For your travel planning here are some options for the return flights on Friday evening.  
(Our friends from Iceland have said they'll stay until Saturday.)

From the city center to the airport, it takes 28 min by P-train and 33 min by I-train. By taxi 25-45 min.

#### Stockholm

- SAS 17.45-17.50
- SAS 21.25-21.30
- Finnair 16.50-16.55
- Finnair 20.15-20.30

#### Oslo

- SAS 17.45–20.40, via Stockholm
- Finnair 19.50–20.20

#### Copenhagen

- SAS 16.55-17.35
- Finnair 17.55–18.35
- SAS 17.45-20.10, via Stockholm